



## **Perfect Dimension partners with the P4RC mobile reward network**

**Play *Save The Pencil* to win prizes from top retailers.**

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Perfect Dimension Studios Ltd today announced that it has partnered with P4RC, Inc. to offer players of the game *Save The Pencil* real-world rewards from P4RC's in-app marketplace. The latest update of the stationery-based puzzler allows users to collect P4RC points for playing. These can then be used to claim gift cards from retailers such as Amazon, Best Buy, HMV and many more.

"This is an exciting development for *Save The Pencil*," said Paul Davis, CEO of Perfect Dimension Studios. "The concept of winning prizes for playing adds a fun, new dimension to the game, which we hope our fans enjoy." Available on iPhone, iPod Touch and iPad, *Save The Pencil* reached #1 overall on the iTunes charts in countries such as USA, UK, Canada, Australia, New Zealand and Italy and within the puzzle category, the title also reached the top 100 in 100 additional countries.

Perfect Dimension Studios is now amongst two dozen top publishers whose games will be added to the P4RC rewards network in the coming months, with a combined user base of 20 million players.

"With over 500,000,000 levels played so far, *Save The Pencil* is a fantastic addition to the P4RC rewards network," said Jason Seldon, Founder and CEO of P4RC. "We are very excited to start rewarding the players real prizes from top retailers."

*Save The Pencil* now has over 3.5 million users globally with in excess of half a billion levels played. To find out more about *Save the Pencil* please visit the website. You can also follow *Save The Pencil* on Twitter (@SaveThePencil) or Facebook (facebook.com/savethepencil).

P4RC.com currently has more than \$50,000 in prizes from top retailers available on its site for players of games on the P4RC rewards network. Since launching earlier this year, P4RC has given out more than 1,000 prizes valued at more than \$25,000.

If you would like further information on *Save The Pencil* or Perfect Dimension Studios Ltd, or you would like to schedule an interview, please contact:

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