



FOR IMMEDIATE RELEASE

Perfect Dimension Releases *Save The Pencil* for iPhone/iPod Touch

Stationery Based Arcade Puzzle Game Available in Apple's App Store

LONDON, UK – December 8th, 2011 – Perfect Dimension today announced that their new game, *Save The Pencil*, is now available exclusively for iPhone and iPod Touch. *Save The Pencil* is an addictive, fun, level-based puzzle game where players must guide their pencil friend, HB, safely between dots, whilst avoiding numerous obstacles and collecting stars on the way.

In *Save The Pencil*, the player must join all the dots by tapping them. To be successful they must find the correct route and time their taps perfectly. Collecting stars adds an element of danger and challenge to each level, but these unlock new chapters in the game. "We spent a lot of time making sure we got the difficulty progression right," said Paul Davis, the lead developer of the game. "It's not only about timing taps correctly, most of the levels require you to think hard about which routes you can take."

Save The Pencil is available now for \$0.99 in the U.S. and is priced accordingly in other regions. *Save The Pencil* is available globally from Apple's App Store for iPhone and iPod Touch. A free lite version featuring a limited level set will be released on December 15th 2011. The team behind *Save The Pencil* is in discussions about production of an iPad version for early 2012.

Please visit <http://www.perfectdimension.com/apps/savethepencil> for more *Save The Pencil* information, including videos and screenshots. Downloadable Press Packs containing graphics, movies and information on *Save The Pencil* are also available at <http://www.perfectdimension.com/press/>.

For company information visit <http://www.perfectdimension.com/>

Perfect Dimension, an independent application development company based out of London, United Kingdom, was formed in 2010 by Paul Davis for the purpose of creating both fun, exciting games and clean, simple applications.

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If you would like further information on *Save The Pencil* or Perfect Dimension, or you would like to schedule an interview, please contact:

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