



FOR IMMEDIATE RELEASE

Perfect Dimension Releases *Save The Pencil HD* for iPad

Stationery Based Arcade Puzzle Game Available in Apple's App Store

LONDON, UK – January 2011 – Perfect Dimension today announced that their new game, *Save The Pencil HD*, is now available exclusively for iPad. *Save The Pencil HD* is an addictive, fun, level-based puzzle game where players must guide their pencil friend, HB, safely between dots, whilst avoiding numerous obstacles and collecting stars on the way.

In *Save The Pencil HD*, the player must join all the dots by tapping them. To be successful they must find the correct route and time their taps perfectly. Collecting stars adds an element of danger and challenge to each level, but these unlock new chapters in the game. "We spent a lot of time making sure we got the difficulty progression right," said Paul Davis, the lead developer of the game. "It's not only about timing taps correctly, most of the levels require you to think hard about which routes you can take."

Save The Pencil HD is available now for \$2.99 in the U.S. and is priced accordingly in other regions. *Save The Pencil HD* is available globally from Apple's App Store for iPad. A free lite version featuring a limited level set will be released on mid-January 2012.

Save The Pencil HD App Store Link <http://itunes.apple.com/us/app/save-the-pencil-hd/id485311417?ls=1&mt=8>

Please visit <http://www.perfectdimension.com/apps/savethepencil> for more *Save The Pencil HD* information, including videos and screenshots. Downloadable Press Packs containing graphics, movies and information on *Save The Pencil HD* are also available at <http://www.perfectdimension.com/press/>.

Perfect Dimension, an independent application development company based out of London, United Kingdom, was formed in 2010 by Paul Davis for the purpose of creating both fun, exciting games and clean, simple applications.

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If you would like further information on *Save The Pencil HD* or Perfect Dimension, or you would like to schedule an interview, please contact:

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